



CONNECTICUT SPORTS MANAGEMENT GROUP



2025 SPONSORSHIP OPPORTUNITIES

Over 25,000 athletes, coaches, spectators, and officials will take part in Connecticut's largest amateur multi-sport Olympic Style Sporting Events. We have specialized sponsorship packets to maximize exposure for your company/organization. Choose your package for: ShopRite Nutmeg Games, Connecticut Masters' Games, Northeast Football Showcase, Pickleball Series, Nutmeg Golf Scramble, and Director's Club Banquet.

MISSION OF THE "GAMES": "Helping Good Kids Make Good Choices"

- ✓ To recognize and reward Connecticut residents, of all ages, who have chosen to participate in healthy, wholesome activities that reflect positively on them, their families and respective communities.
- ✓ To promote and reinforce the Olympic spirit of Competition that values sportsmanship, effort and achievement.
- ✓ To motivate personal development in physical fitness and health through attainable goals.
- ✓ To provide a forum that initiates and encourages camaraderie between different ages, socio-economic and cultural groups through athletic competition and fair play.



The Nutmeg State Games, through the venue of competitive sports, seeks to contribute positively to the physical, mental and emotional growth of our athletes. We believe that participation in athletics provides opportunities to develop the qualities of leadership, hard work, self-confidence and mental and physical toughness. Competitive athletics lays the foundation for positive lifelong habits that contribute to a healthy life style and teaches team work, sportsmanship and respect for others. The Nutmeg State Games includes participants from all religious, racial and socio-economic groups contributing to a truly statewide Connecticut event.

MORE THAN JUST A GAME: Personal Development, Sportsmanship, Physical Fitness, Teamwork, Volunteerism.

WHO: Since the inception of the "Games" in 1989, more than 190,000 plus amateur athletes have participated in the "Games". The Nutmeg State Games is a division of the Connecticut Sports Management Group, Inc. a 501(c)(3) organization dedicated to providing a forum that initiates and encourages camaraderie between different ages, socioeconomic and cultural groups through athletic competition and the Olympic spirit. The event assists in the development of physical fitness and promotes positive healthy activities for the participants, their families and the communities where they live.

WHAT: The Nutmeg State Games is the largest amateur multi-sport Olympic-style sporting event in Connecticut. We are now celebrating our 35th year of uniting Connecticut's residents in the common bond of amateur sport and Olympic spirit. This event is recognized by the U.S. Olympic Committee and the National Congress of State Games as the official State Games of Connecticut.

WHERE: The "Games" will be hosted by the City of Middletown in 2025. Competitions will take place throughout the City of Middletown and surrounding communities.

WHEN: The 2025 sport offerings will be held in June, July & August. The majority of the events will be held from July 12th through August 3rd. Twenty-three (23) Total Days of Competition.

PARTICIPANTS: 7,000+ participants, 600+ coaches, 500+ officials, 1,000+ volunteers and over 20,000+ spectators will take part in the [ShopRite Nutmeg State Games](#) representing every one of the 169 cities and town in the State of Connecticut. 90% of our Participants range from six to eighteen years of age.



The **Nutmeg State Games**, a Division of the Connecticut Sports Management Group, Inc. is a registered 501(c)3 Non-Profit Organization, a member of the National Congress of State Games and the **Official State Games of Connecticut!**

www.NutmegStateGames.org



HISTORY OF THE “GAMES”

The Nutmeg State Games began in 1989 as an idea fostered by William G. Mudano Sr. (1943-2023), and supported by Connecticut legislators. The first competition took place at Eastern Connecticut State University and included 1,200 participants, several hundred volunteers and several thousand spectators made up largely of friends and relatives of the athletes.

Since those humble beginnings, the “Games” have grown dramatically and have evolved into the largest multi-sport amateur athletic competition in the State of Connecticut. Since the inception of the “Games” more than 190,000 amateur athletes have participated.

While grassroots participation is a focal point, there have been a number of past participants who have continued on to compete in professional sports or as a member of the USA Olympic team, not to mention thousands of athletes who have enjoyed successful college careers. NBA All-Star Vin Baker, and former UCONN great and WNBA star, Jennifer Rizzotti got their starts in the “Games.”



PREVIOUS HOST CITIES & COLLEGES

1989 – 1990	City of Willimantic and Eastern Connecticut State University
1991 – 1994	City of New Britain and Central Connecticut State University
1995 – 1996	City of Hamden and Quinnipiac University
1997 – 2001	City of Hartford, Trinity College and Saint Joseph’s College
2002 – 2003	City of New London and Connecticut College
2004	City of Hartford, Trinity College and Saint Joseph’s College
2005 – 2007	City of Bridgeport, Univ. of Bridgeport, Fairfield Univ. and Sacred Heart Univ.
2008 – 2009	City of Danbury and Western Connecticut State University
2010 – 2021	City of New Britain and Central Connecticut State University
2022 – 2026	City of Middletown



ECONOMIC IMPACT

Conservative estimates found that the Nutmeg State Games generates an annual impact of over \$1 million per year to the host city. Hosting a sporting event like the Nutmeg State Games provides a number of benefits such as, increasing community visibility, influx of visitors, positive income from participants / spectators, new and retainable volunteer staff, and enhancing community image through our media outlets.

The Northwest Convention and Visitors Bureau conducted an economic impact study on the 2008 and 2009 Nutmeg State Games (4,848 total athletes) and found that the financial benefit to the Host City at the time (Danbury) was \$579,740 in direct spending and \$1,043,532 in total economic impact.

Each year the Nutmeg State Games provides a significant economic impact to Connecticut and the host city by supporting Connecticut based businesses through direct spending to run the “Games”. The Nutmeg State Games has an operating budget of over \$800,000. Since 1989, the Nutmeg State Games has waived over \$100,000 in fees Connecticut athletes to attend the event.



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ORGANIZATIONAL GOALS

1. Continue to provide a forum that initiates and encourages relationships between different ages, socioeconomic and cultural groups through athletic competition and fair play.
2. Expand our community partnerships with local organizations, businesses and corporations.
3. Expand our Internship Program to provide more opportunities to Sport and Recreation Management students to attain practical hands on experience in event management.
4. Develop a "Rainy Day Fund" to continue operations if a funding source is discontinued.
5. Develop a mobile application that allows participants, coaches, parents and spectators to access information about their events: i.e. event schedules, game scores, results and important tournament information.



NOTEWORTHY FEATURES

OLYMPIC MODEL: Few events in Connecticut embody the spirit and values of amateur athletics like the Nutmeg State Games. Team sports are configured regionally in an attempt to eradicate town rivalries and promote collaborations among participants. Inner city and suburban participants are merged together and opponents become teammates and friends.

SPORTSMANSHIP: Poor sportsmanship in youth sports jeopardizes the core values and benefits of amateur athletics. The “Games” strives to eliminate improper actions of athletes, coaches and parents by emphasizing sportsmanship in all events through a program that recognizes and rewards positive behavior.

AFFORDABILITY: While the “Games” are similar in nature to other events that provide valuable exposure to college coaches, a unique feature is the significantly lower cost for the participants. The average Entry Fee is \$38.00 per participant. Athletes who cannot afford to participate are provided with scholarship programs that allow them reduced or free entry into the "Games".

SUSTAINABILITY: The “Games” have remained viable for thirty-four years in good and bad economic times due to strong leadership from its Board of Directors, an experienced and dedicated staff and carefully developed relationships with athletes, facilities, athletic administrators and officials across Connecticut.

VOLUNTEERISM: Each year hundreds of volunteers come together to help unite Connecticut through amateur athletics. Volunteers range from coaches, referees, officials, sport coordinators, interns, and medical staff members. Our substantial volunteer support from numerous organizations allows more funds to be spent on the athletes.



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2025 SHOPRITE NUTMEG STATE GAMES SPORT OFFERINGS

TEAM SPORT AGE GROUP OFFERINGS:

- **Baseball** - 10 & Under, 12 & Under, 13's, 15 & Under, 18 & Under.
- **Basketball** - 10 & Under, 11 & Under, 12 & Under, 13 & Under, 14 & Under, 9th Grade, 10th Grade, 11th Grade.
- **Fast-Pitch Softball** - 12 & Under, 14 & Under, 16 & Under, 18 & Under.
- **Field Hockey (7 vs. 7 Format)** - 15 & Under, 18 & Under High School, 18 & Under Club, Open (19 & Over).
- **Ice Hockey** - 8 & Under, 10 & Under, 12 & Under, 14 & Under, 18 & Under.
- **Lacrosse – (Boys – 10 vs.10 Format)** 10 & Under, 12 & Under, 14 & Under, 16 & Under, 18 & Under
- **Lacrosse (Girls - 7 vs.7 Format)** - 10 & Under, 12 & Under, 14 & Under, High School 19 & Over
- **Soccer** - 11 & Under, 12 & Under, 14 & Under, 16 & Under, 18 & Under.

INDIVIDUAL SPORT AGE GROUP OFFERINGS:

- **Archery** – From 8 & Under through Adult / Masters Categories.
- **Cycling** – From Junior through Veteran Categories.
- **Fencing** - From 10 & Under through Veteran Categories.
- **Figure Skating** - From 6 & Under through Adult / Masters Categories.
- **Gymnastics** - From 6 & Under through Adult / Masters Categories.
- **Judo** - From 6 & Under through Adult / Masters Categories.
- **Pickleball** – From 12 & Under through Adult / Masters Categories.
- **Shooting** - From 10 & Under through Veteran Categories.
- **Swimming** - From 8 & Under through Masters Categories.
- **Track & Field** - From 6 & Under through Adult / Masters Categories.
- **Wrestling** - From 13 & Under through Adult / Masters Categories.

SPECIAL EVENTS:

- **Northeast Football Showcase** - For High School Student Athletes.
- **Nutmeg Fall Classic Pickleball Tournament** – From 12 & Under through Adult / Masters Categories.



NUTMEG STATE GAMES EVENT PARTICIPATION BY REGION

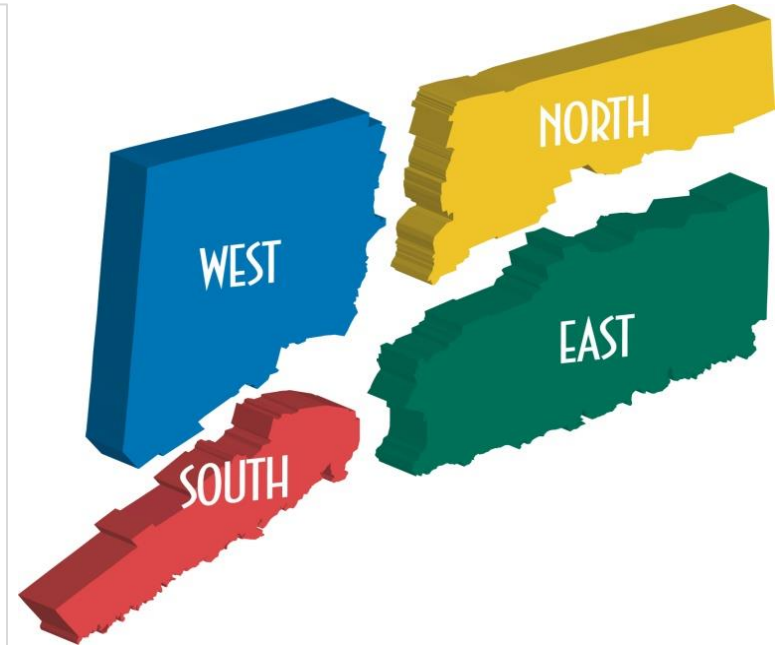
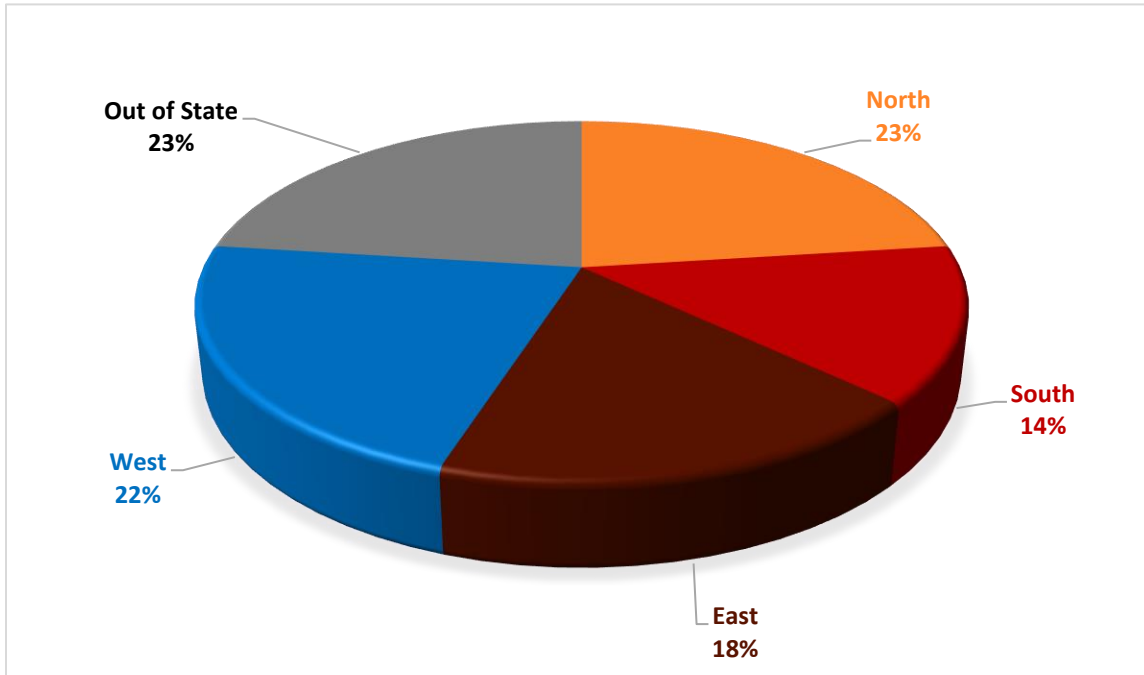


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Each year the ShopRite Nutmeg State Games has 7,000+ participants, 600+ coaches, 500+ officials, 1,000+ volunteers and over 20,000+ spectators that take part in the twenty-eight plus days of competition representing every one of the 169 cities and town in the State of Connecticut. 90% of the Nutmeg State Games Participants range from six to eighteen years of age.



OUT OF STATE PARTICIPATION – 23%

Amateur Athletes from thirteen different states participated in the Nutmeg State Games: Arizona, Colorado, Florida, Hawaii, Illinois, Maine, Massachusetts, New Hampshire, New Jersey, New York, Rhode Island, Vermont and Virginia. The Nutmeg State Games allows out of state participation for those who live in a state that does not have a state games program or for those looking to compete in a sport competition their state games program does not offer.



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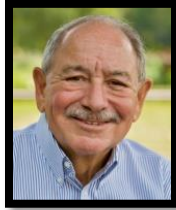


BOARD OF DIRECTORS

EXECUTIVE BOARD - Officers



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& Associates



Steve Cassano,
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State Senator,
4th District



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- Steven Hunt, Thomas Fahy Insurance Associates
- Scott Smith, Smith Brothers Insurance
- Dan Wilson, Enterprise

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- Curt Clemens, Jr., Century 21 Clemens Group
- Roger Coutu, Jeannine Fundraising
- John Dickson, Frontline Productions
- Brendan Kennedy, BJK Associate
- Robert Murdock, CT Convention & Sports Bureau



TESTIMONIALS



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Charles L Dennis - Swim Meet Director - Former Head Swim Coach, United States Coast Guard Academy

"As a physical education teacher and former collegiate coach I have many times heard the expression "It's not what effect that the youngster has on the ball but what effect the ball has on the youngster." It is my impression over the years that the Nutmeg State Games has a very positive effect on the thousands of participants each year. I am proud to have been part of the program."

Kevin Nathan, Anchor, NBC 30

"The Nutmeg State Games mean so much too so many people in Connecticut. It's given thousands of kids a chance to compete and have fun—what sports should be all about."

Anthony Giusto, President, Central CT Youth Hockey Association

"Central CT Youth Hockey has been participating in the Nutmeg State Games for the past 11 years. As President, I have supported our team's participation as a way to get the new teams together over the summer and compete in a fun but extremely competitive tournament. This has proven very successful in getting new faces on the teams familiar with each other and giving the coaches a glimpse into the season to come. Many teams have coupled this tournament with a team cookout so the families and players can get to know one another outside of the hockey rink. The Nutmeg State Games is a well-run tournament and Central CT Youth Hockey is very proud to be a supporter of this wonderful event."

Paul Bowles; 1989 East Region Men's Master's Basketball Gold Medal Team Winner

In 1989, the inaugural year of the Nutmeg State Games, I participated on the East Region Men's Masters Basketball Team. If you don't think the experience from being a part of such games is ever-lasting to a young person - let me tell you. During that Summer countless young men competed for spots in intense tryouts, and 10 guys who were good enough to represent the region went on to play in the tournament against some of the best talent in the State of Connecticut. We, the East Region, won gold medals that year - as well as a few additional years after that, and now over 25 years later, I still have the gold medals, the unforgettable memories of coming together as a team to win, and the development lessons around getting along with teammates, opponents, execution of a well-designed game strategy, and maintaining self-control while under pressure, that I held on too all these years and continue to draw from to this day. Though there is no longer a Master's bracket in basketball, the Nutmeg State Games continues to provide life-altering athletic development, competition, and personal growth opportunities for young people of all ages; arguably not otherwise found in the State of Connecticut. I encourage all young people to give the Nutmeg State Games a try."

**SPONSOR SUPPORT**

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2024 ShopRite® Nutmeg State Games’ “Family of Sponsors”.

Title Sponsor



Platinum Plus & Platinum Sponsors

Richard P. Garmany Fund
at the Hartford Foundation for Public Giving



Gold & Silver Sponsors



Bronze Sponsors



NORCOM 5™



StanleyBlack&Decker

Judicial Branch Community
Service Program



Wakefern Food Corporation



Hartford HealthCare
Rehabilitation
Network
Connect to healthier.™



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NUTMEG STATE GAMES SPONSOR BENEFITS & VISIBILITY PLAN

Your organization has the opportunity to contribute to the continued success of the Nutmeg State Games and gain visibility by becoming a part of our "Family of Sponsors". The Nutmeg State Games offers a wide range of sponsorship opportunities. The benefit opportunities available to corporate sponsors and partners are outlined below.

		Title	Presenting	Platinum +	Platinum	Gold	Silver	Bronze
<i>Benefits</i>	<i>Quantity / Units</i>	<i>\$100,000</i>	<i>\$50,000</i>	<i>\$25,000</i>	<i>\$15,000</i>	<i>\$10,000</i>	<i>\$5,000</i>	<i>\$2,500</i>
Directors Club Banquet	-	20 Invitations	12 Invitations	10 Invitations	5 Invitations	4 Invitations	3 Invitations	2 Invitations
Spring Golf Tournament	-	8 Invitations	6 Invitations	4 Invitations	3 Invitations	2 Invitations	-	-
Name/Logo Incorporated into NSG Logo	16+ Million Media Impressions	✓	✓	-	-	-	-	-
Sponsor Logo on Athlete T-Shirt	5,00+	✓	✓	✓	✓	✓	-	-
Sponsor Logo on Athlete Medal	3,800+	✓	-	-	-	-	-	-
AMP Radio Campaign	3+ Weeks / 50+ Ads	✓	✓	-	-	-	-	-
Sponsor Logo on Volunteer T-Shirt	1,000+	✓	✓	-	-	-	✓	✓
Entry Publication Logo	25,000+	✓	✓	✓	✓	✓	✓	✓
Sport Flyers & Poster Logo	15,000+	✓	✓	✓	✓	✓	-	-
Online Registration Logo	7,000+	✓	✓	✓	✓	✓	-	-
Online Reg. Email Confirmation Logo	7,000+	✓	✓	✓	✓	✓	-	-
Logo on Email Marketing Campaigns	130,000+	✓	✓	✓	✓	✓	-	-
Logo on Social Media Campaigns	7,000+	✓	✓	✓	✓	✓	-	-
Website Logo	160,000+ visits per year	✓	✓	✓	✓	✓	✓	✓
Venue Banners (21+ Sporting Events)	36+ facilities used	✓	✓	✓	✓	✓		
Volunteer Opportunities	Sponsor Defined	✓	✓	✓	✓	✓	✓	✓
Digital Event Bag Opportunities /Coupons	Sponsor Defined	✓	✓	✓	✓	✓	✓	
Medal Ceremony Participation	Sponsor Defined	✓	✓	✓	✓	✓	✓	✓



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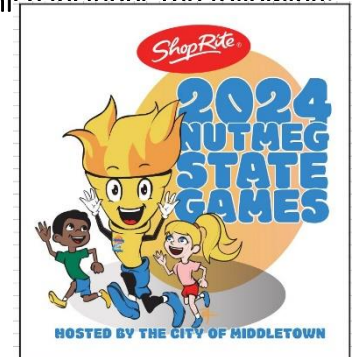
www.NutmegStateGames.org



MEDIA & PROMOTION

The Nutmeg State Games “Family of Sponsors” will be completely included into the event’s media and marketing plan, which includes the following:

- **Media** - multiple weeks (6+) of ads and press releases in daily, weekly and monthly newspapers and publications.
- **Media** – Radio acknowledgment spots with AMP Radio.
- **Athlete T-shirt** - 5,000+ T-shirts with sponsor logos distributed to every registered athlete in the "Games"
- **Volunteer T-shirt** – 500+ T-shirts with sponsor logos distributed to every volunteer in the “Games”.
- **Flyers & Posters** - 15,000+ flyers and posters distributed to every school, sport organization, and club in Connecticut
- **Programs** - The program is created (July) and distributed to the 7,000+ Nutmeg State Games Athletes, Coaches, Parents and Spectators. Total distribution of 17,500 programs.
- **Final Packets** - 7,000+ informational packets (electronic) distributed to all coaches, athletes and parents.
- **Website** - Banner ad located on Nutmeg State Games homepage - www.nutmegstategames.org which receives **160,000+** “Unique Visits” annually.
- **E-mail Marketing Campaigns** - Monthly correspondence to a database of over **150,000+** past participants, coordinators and sport related contacts.



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IN-KIND SPONSORSHIPS

The Nutmeg State Games relies heavily on both national and local Connecticut companies as service or product providers. This gives your company the opportunity to showcase your products and/or services to thousands of participants, coaches, volunteers, family members and spectators. The value of these in-kind contributions is used to establish the level of sponsorship and promotional opportunities that will be provided. Please see the list below of in-kind needs of the Nutmeg State Games:



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- Apparel Provider
- Communications Provider
- Hospitality Sponsor
- Media Partners: TV, Radio, Print
- Medical Supplies Provider
- Office Supply Sponsor
- Printing Provider
- Beverage Provider
- Sport Drink Provider
- Sports Equipment Provider
- Storage Unit Provider
- Technology Providers
- Transportation Provider
- Volunteer Food Provider
- Water Provider



SPECIAL EVENT SPONSORSHIPS – DIRECTOR’S CLUB BANQUET

The Director’s Club Banquet will celebrate its 30th anniversary in 2024 and is the **main** annual fundraising event of the Nutmeg State Games & Connecticut Masters' Games. Funds raised from the Director’s Club Banquet go directly into our general fund and are used to support the “Games” mission which is to recognize and reward “Good Kids Making Good Choices”.

EVENT DETAILS:



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→ Thursday, February 28nd 2025

→ 5:15 pm Cocktail Reception. 6:00 pm Program Begins

→ Aqua Turf Club, 556 Mulberry St. Plantsville, CT

→ Cost: \$250.00 per person - \$2,500.00 per table (10)

Sponsorship Opportunities & Benefits:

	Gift Sponsor \$7,500	Dinner Sponsor \$5,000	Reception Sponsor \$3,500	Athlete of the Year Sponsor \$3,500
10 Complimentary Invitations (1 Table)	✓	✓	✓	✓
Company Logo imprinted on 350+ Gifts	✓			
Recognition in all Promotion Materials	✓	✓	✓	✓
Recognition in all Speaking announcement	✓	✓	✓	✓
Sponsor Website Banner Ad on Banquet Webpage	✓	✓		
Sponsor Banner Ad in all Email Marketing Campaigns	✓	✓		
Sponsor Logo in all Email Marketing Campaigns	✓	✓	✓	✓
Sponsor Logo on Online Registration Webpage	✓	✓		
Sponsor Logo on Social Media Campaigns	✓	✓		
Venue Banners & Event Signage	✓	✓	✓	✓



SPECIAL EVENT SPONSORSHIPS – NUTMEG GOLF SCRAMBLE

The Golf Scramble will celebrate its 33rd anniversary in 2025 and is our second largest annual fundraising event. Funds raised from the Golf Scramble go directly into the Nutmeg State Games general fund and are used to support the “Games” mission which is to recognize and reward “Good Kids Making Good Choices”.



EVENT DETAILS:



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Monday, May 13th – Check-in at: 11:30 am, Lunch Noon, Shotgun Start: 1:30 pm Awards Dinner Deck: 6:15 pm.

Lyman Orchard Golf Club, 70 Lyman Rd, Middlefield, CT 06455

Cost: \$275.00 Per Player - \$1,100.00 Per Foursome

What you will receive: *Full round of golf on a great municipal golf course, lunch (during play), driving range balls, carts with GPS, an outstanding gift, golf balls, prizes, multiple drink carts, reception with an open bar & hors-d'oeuvres and a full dinner with an open bar.*

SUPPORT SPONSORSHIP: \$1,500.00

- Golf Package for (4) Four Players. Sponsor Gift and Recognition in promotional materials and awards reception.

EVENT SPONSORSHIP OPPORTUNITIES:

<u>Sponsorship Opportunities & Benefits:</u>	Tournament Sponsor \$5,000	Lunch & Dinner Sponsor \$2,500	Reception Sponsor \$2,500	Golf Cart Sponsor \$2,500	Driving Range Sponsor \$2,500	On-Course Beverage \$2,500
Golf Package for 8 Players	✓	-	-	-	-	-
Golf Package for 4 Players	✓	✓	✓	✓	✓	✓
Recognition in all Promotion Materials	✓	✓	✓	✓	✓	✓
Recognition in all Speaking Announcements	✓	✓	✓	✓	✓	✓
Sponsor Website Banner Ad on Scramble Webpage	✓	✓	✓	✓	✓	✓
Banner Ad/Logo in all Email Marketing Campaigns	✓	✓	✓	✓	✓	✓
Sponsor Logo on Online Registration Webpage	✓	✓	✓	✓	✓	✓
Sponsor Logo on Social Media Campaigns	✓	✓	✓	✓	✓	✓
Venue Banners & Event Signage	✓	✓	✓	✓	✓	✓



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SPECIAL EVENT SPONSORSHIPS – NORTHEAST FOOTBALL SHOWCASE

The Northeast Football Showcase will celebrate its 15th anniversary in 2025. The event features 175+ of the top high school student athletes from the Northeast. The event’s mission is to provide a top level opportunity for high school football players to display their athletic skills and gain objective personal test scores in order to allow each player to further their academic and athletic careers. Players are also able to showcase their skills and talents in position-specific drills and 1-on-1's. Each year, 100+ Coaches from Division II, Division III, NAIA Colleges, Prep School and Scouting Services attend the Northeast Football Showcase.



Presented by:



EVENT DETAILS:

- Sunday, May 5th
- The Northeast Football Showcase will be hosted by Xavier High School

175+ Football Players, **100+** college coaches and over **500+** spectators will take part in the **Northeast Football Showcase**



Sponsorship Opportunities & Benefits:

PRESENTING GOLD SUPPORT
 \$2,500 \$1,000 \$500

	PRESENTING	GOLD	SUPPORT
	\$2,500	\$1,000	\$500
Sponsor Name/Logo Incorporated into Tournament Name/Logo	✓		
Sponsor Logo on Athlete Trophies & Plaques	✓		
Sponsor Website Banner Ad & Logo on Tournament Website	✓	✓	✓
Sponsor Vendor Table provided during each day of the event	✓	✓	✓
Sponsor Logo on Tournament Flyer	✓	✓	
Sponsor Banner Ad in all Email Marketing Campaigns	✓		
Sponsor Logo in all Email Marketing Campaigns	✓	✓	
Sponsor Logo on Online Registration Webpage	✓	✓	
Sponsor Logo on Online Registration Confirmation Email	✓	✓	
Sponsor Logo on Social Media Campaigns	✓	✓	
Venue Banners & Event Signage	✓	✓	✓
Digital Coupon Distribution / Medal Ceremony Participation	✓	✓	✓



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PICKLEBALL SERIES – MASTERS’ AND NUTMEG TOURNAMENTS

The Connecticut Sports Management Group will be conducting three separate Pickleball Tournaments: The CT Masters’ Games, Nutmeg State Games and Nutmeg Fall Pickleball Classic. We will attract over 1,200 participants plus family members, friends, spectators and media to our Pickleball Series. In 2024, we had players from fifteen states attend. Pickleball is one of the most popular and fastest growing sports in the United States. A pickleball sponsorship will reach a large and diverse population and your logo can be featured on our tee shirt, website, social media, and Email campaigns and behind our medal podium.

Series Details:

- **CT Masters’ Games-May 16th-18th. Rocky Hill Tennis and Fitness Center, Rocky Hill CT**
- **Nutmeg State Games-June 6th -8th. Rocky Hill Tennis and Fitness Center, Rocky Hill, CT**
- **Nutmeg Fall Classic-October 18th-19th- Lyme Shores Racquet Club, East Lyme, CT**



Sponsorship Opportunities & Benefits:

	Naming \$7,500	PRESENTING \$5,000	GOLD \$2,500	SUPPORT \$1000
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Sponsor Name/Logo Incorporated into SERIES Name/Logo	✓			
Sponsor Name/Logo Incorporated into Tournament Name/Logo	✓	✓		
Sponsor Website Banner Ad & Logo on Tournament Website	✓	✓	✓	
Sponsor Vendor Table provided during each day of the Tournament	✓	✓	✓	✓
Sponsor Logo on Tournament Flyer	✓	✓	✓	✓
Sponsor Logo in all Email Marketing Campaigns	✓	✓	✓	✓
Sponsor Logo in all Email Marketing Campaigns	✓	✓	✓	✓
Sponsor Logo on Online Registration Webpage	✓	✓	✓	✓
Sponsor Logo on Online Registration Confirmation Email	✓	✓	✓	✓
Sponsor Logo on Social Media Campaigns	✓	✓	✓	✓
Venue Banners (on playing courts and medal presentation area)	✓	✓	✓	✓
Venue Sampling / Digital Coupon / Medal Ceremony Participation	✓	✓	✓	✓



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